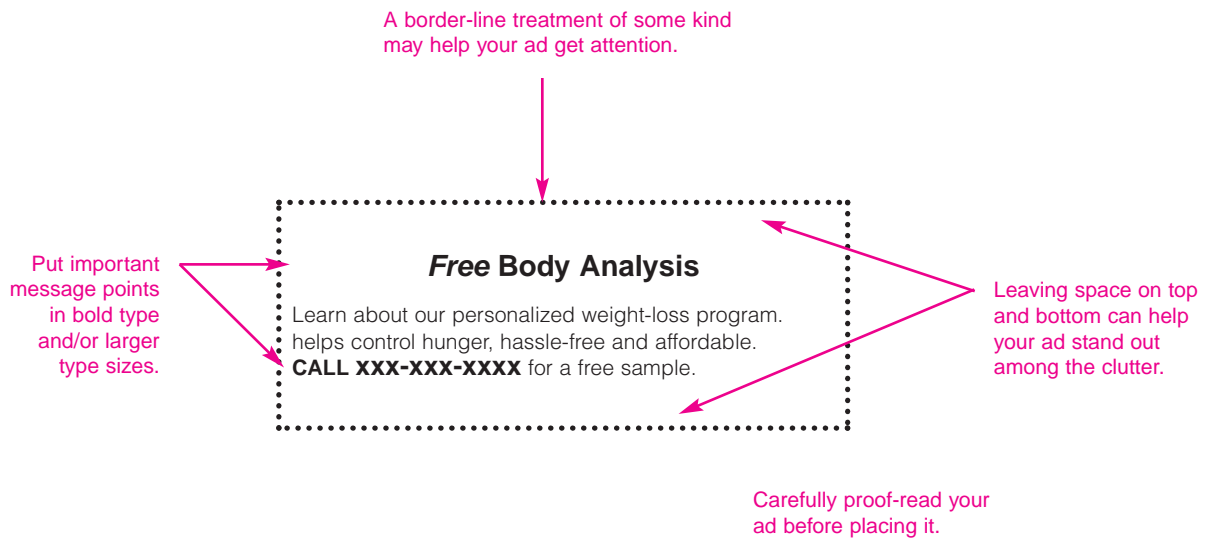


ShapeWorks™ Classified Advertisements

Classified ads for ShapeWorks™ are easy to create and an inexpensive way to reach a lot of people who are interested in a weight-loss program.

Follow these ideas to create an effective ShapeWorks™ classified ad.

Choose your text from the available ShapeWorks™ ads. Use the example as a guide for various display tips. Use your best judgment for which type and border treatments work best to get your ad recognized. Be creative! But don't overload your ad with too many graphic treatments. Keep it simple and reader friendly.



ShapeWorks™ Classifieds

Classified Ad Guidelines

- Ads cannot be altered in any way, except to add name, pounds lost, changes in size and contact information.
- All ads must be used in their entirety.
- Ads cannot be used on flyers for mass distribution, i.e. parking lots, car windshields, etc.
- Only approved ads utilizing the ShapeWorks™ name can be used. No other use of the ShapeWorks™ name in advertising is permitted.

Branded

Get a **FREE** ShapeScan™ body analysis & **FREE** weight-loss consultation. ShapeWorks™. XXX-XXX

Scientific way to lose weight with ShapeWorks™. **FREE** body analysis. XXX-XXXX

New way to lose weight. Learn how to eat right for your body with ShapeWorks™. XXX-XXXX

Lose weight and shape up with ShapeWorks™. **FREE** body analysis. XXX-XXXX

Drop pounds and save money on meals with ShapeWorks™. **FREE** consultation. XXX-XXXX

Personalized weight loss by ShapeWorks™. **FREE** body analysis and personalized consultation. XXX-XXXX

Get control of your hunger. Lose weight now with ShapeWorks™. **FREE** consultation. XXX-XXXX

Tired of low-carb diets? Lose weight the healthy way with Shapeworks™. **FREE** body analysis XXX-XXXX

Non-branded

Get a **FREE** ShapeScan™ body analysis & **FREE** weight-loss consultation. XXX-XXXX

Scientific way to lose weight. **FREE** body analysis. XXX-XXXX

New way to lose weight. Learn how to eat right for your body. XXX-XXXX

Lose Weight. Shape Up. **FREE** body analysis. XXX-XXXX

Drop pounds and save money on meals. **FREE** consultation. XXX-XXXX

Personalized weight loss. **FREE** body analysis and personalized consultation. XXX-XXXX

Get control of your hunger. Lose weight now. **FREE** consultation. XXX-XXXX

Tired of low-carb diets? Lose weight the healthy way. **FREE** consultation. XXX-XXXX

5 minutes to a thinner you. **FREE** body analysis XXX-XXXX
